

Let Torrance Press classified ads do your work for you. Call FA. 8-2345.



### Brownies Hold Investiture Ceremonies

Investiture ceremonies for Brownie Troop 48 sponsored by Madrona P-TA were recently held at the YWCA. The salute to the flag was led by Cynthia Edmunds, and the girls invested were: Judith Brown, Cathleen Cleasby, Donna Cochran, Carolyn Florence, Deborah Fox, Judy Harlan, Carol Kilday, Helen McDonald, Teresa Nino, Patricia Parvis, Barbara Rabel, Teresa Ramos, Cathy Savage, Linda Scott, Lesley Smith, Linda Vang and Cheryl Williams. Refreshments were served following the investiture, which was attended by relatives and friends of the girls.

The leaders of this troop are Mmes. Patsy Scott, Frances Fox, and Betty Cochran.

Future activities planned by the troop are a birthday trip, a trip to Marineland, penny hike, attending Cinerama and Disneyland.

### At Going-Away Party

Jean McNeil, off 3313 Sonoma st., was hostess last Saturday night at a party for her brother, Jack, and his friend, Don Kelley, who will be camp counselors during the summer. Attending the party were, kneeling: Jean McNeil, Millie England, Jolene Adams, Linda Printy and Ginny Sandstrum; center row: Ronnie Koller, Don Kelley, Barbara Boute, Linda McReynolds, Bob Chapman and Rich Meisel; standing: attended Boys' State before leaving for their camp assignment.

### Past Noble Grands

The Past Noble Grands club of the Torrance Rebekah Lodge held their regular business and social meeting at the home of Mrs. Retta Nelson, 24319 Eshelman avenue, Monday evening.



### TOP SCOUTING HONOR

At a recent dinner meeting of the Torrance Kiwanis club Sherdean Swift, of Kiwanian sponsored Post 219X, was a guest of honor, together with his parents and sister. He was presented with the Eagle award, the highest scouting honor. (l-r) Tommy Wilkes, Kiwanis club; Eagle Scout Swift; and his parents, Mr. and Mrs. Ernest Swift.

### Profitable For Youngsters

A thriving business is being run by Daniel, age 10, and Jorie, age 9, son and daughter of Mr. and Mrs. Kenneth Cunningham of 1923 Reynosa, while they are vacationing with their grand-

parents on Lacamas lake in the state of Washington. The enterprising youngsters catch night crawlers, which they sell to local fishermen for use as bait.

According to Mrs. Cunningham, who escorted the youngsters on the plane to Washington and has since returned home, they go out at midnight with their grandfather and haul in the wriggling bait by flashlight. "They earned \$8 last week," Mrs. Cunningham commented, "and are doing quite a nice business."

Daniel and Jorie, who are students at Nativity school, have spent their summers up at the lake with their grandparents, and enjoy swimming, water-skiing and boating activities there.

### Royal Neighbors

The members of Torrance Royal Neighbor Camp were hostess to "Luncheon is Served" Wednesday at the Woman's Club House.

The new Gardena Camp of Royal Neighbors were co-hostesses, for the occasion, Mrs. Angeline Disario of Torrance Camp was the chairman and Mrs. Lottie Archer of Gardena Camp was co-chairman.

## Moore's

is headquarters for most famous brands of brassieres and long lines

Warners  
Exquisite Form  
Peter Pan  
Maiden Form  
Playtex  
Best Form

Lucille of Hollywood  
Cordelia of Hollywood  
Sho-form

## Moore's WOMEN'S WEAR

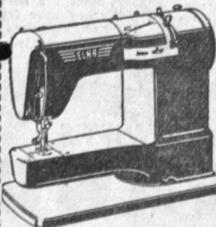
1274 Sartori Ave.  
FA. 3-3342

## COUNCIL PTA BOARD PLANS FUTURE ACTIVITIES

have you seen the new **ELNA?**

should I?

you bet you should!



ELNA is the only sewing machine that does everything from straight sewing to the fanciest professional embroidery stitches. Only ELNA has a carrying case—work table... weighs only 17 lbs.

**SEE IT TODAY!**

REPAIRS by a specialist  
Sewing Machine RENTAL

### JANSSON'S Sewing Machine Center

1621 CRAVENS (Opposite State Employment Bldg.) FAirfax 8-6137

The first executive board meeting of Torrance Council P-TA was held recently in the Torrance Library reading room with president, Mrs. Francis Stoeckle presiding.

The committee appointed to read and revise the by-laws, consisted of Mmes. Robert Payne, Eldon Morgan, J. L. Hinds and C. F. Malone.

Motions were made to hold a workshop September 18 at the Baptist church, followed by an open Council meeting. An invitation will be extended to District officers to hold their early spring meeting in the city of Torrance, with Torrance Council P-TA as hosts for the occasion. All officers of the council will receive the Crescent Courier.

Several workshops were held in June as follows: program conducted by Mrs. W. E. Inman; membership, publicity and newsletter conducted by Mmes. J. R. Allison and J. A. Jensen. Today at 2 p.m., the Record Book workshop will be held at 23227 Shadycroft, conducted by chairman, Mrs. Earl Welliver. Finance and budget workshops will be announced.

President Stoeckle announced that in the future board meetings will be held at North Torrance elementary auditorium on the second Tuesday of each school month.

The following ratified chairman were introduced: finance and budget, Mrs. R. E. Murphy; founders day, Mrs. Lester Oswald; student welfare, Mrs. R. E. Trimble; dental health, Mrs. Francis Stoeckle; parent-education, Mrs. Kenneth McVey; spiritual and character education, Mrs. W. W. Jackson; school education, Mrs. William Crooker.

Facing the possibility of adding eight new units during the coming year, an extension chairman has been added to this board. Chairman, Mrs.

Evvar Jansson was introduced. Since so many units have started libraries, it was decided to add a home reading and library service chairman to be handled by Mrs. Cass Sewell and co-

chairman Mrs. J. Fedoruc. So that the Council may be well-informed of P-TA happenings, it was decided to put out a newsette, under the chairmanship of Mrs. J. A. Jensen.



### New Camp Fire Girls

Mary Sue Shockley, 8, center, member of the Bonnie Blue Birds, is performing the ceremony of tying a scarf on Leslie Lightner, 9, Linda Kern, 10, and Leslie are members of the newly formed group of Camp Fire girls, the "Okiciyapi Winake," under the leadership of Mrs. Virginia Kern, of Torrance, and Mrs. Francis White of Hermosa Beach.

### Delphians Discuss United Nations

The Delphian society, Kappa chapter, will hold its last meeting of the year this morning, at 10 a.m. at the Torrance library.

Topic for discussion will be "The United Nations—Dead-end or Thoroughfare?" Discussion leader will be Mrs. W. G. Smith, and discussion openers will be Mmes. D. J. Quinliven, H. M. Davis, J. N. Hawkins and Robert McNeel.

Nomination and election of officers for the coming year will be held prior to the discussion of the day.

### HOLLYWOOD RIVIERA CLUB SWIM SCHOOL

**PUBLIC SWIMMING**  
11:00-1:00, 2:00-4:00 Daily  
Children 50c Teenagers 75c  
Adults \$1.00  
Family Swim 5:00-7:00 p.m.  
50c per Member  
Adult Swimming 8:00-10:00 p.m.



10-30 minute Lessons  
10-2-Hr. Practice Periods  
**ALL FOR \$15**  
Second Session Begins July 11

Ed Fiester, Director  
201 Paseo de la Playa  
REDONDO BEACH FR. 5-6404

The Originators of the Famous Budget Cold Wave

It's A Woman's World . . . Yet

### Where To Go For MY Permanent Wave?

Is Every Woman's Problem!!

This is the Age of the Specialist and since that's what we are, we offer a unique answer to your Hair Problem!

## NOW OPEN!

IN THE HEART OF TORRANCE

OUR FAMOUS BUDGET COLD WAVE

● Cleansing Shampoo  
● Coitour Hair Cut  
● Creme Rinse  
● Personalized Hair Style  
**ALL \$4.95 FOR COMPLETE**

You wouldn't go to a General Practitioner to have your Eyes Tested . . . your Teeth Pulled — No! You go to a Specialist for your eyes . . . your teeth . . .

### WHY NOT YOUR HAIR?

Reg. \$20 PERMA-LANO Lanolin Crema Incl. Shampoo, Cut & Hair \$10.95 Style, Complete

Reg. \$10 TRIPLE OIL Perma-care Incl. Shampoo, Cut and Hair \$7.50 Style, long or short

**The Permanent Wave Shop**  
1115 SARTORI AVE.  
FA. 8-9930

(2 Doors No. of Bank of America—where Torrance Blvd. meets Sartori)



Featuring  
**HELENE CURTIS  
RAYETT  
GABRIELEEN**

OPEN DAY AND NIGHT 9 A.M. to 12 P.M.

- No Appointment Needed!
- Individual Service!
- A Fresh Staff to Serve You at Night!

PLEASE PRESENT THIS AD FOR SPECIAL PRICES T. P.

# REDUCE!



## Helena Rubinstein helps you to lose weight more easily, effectively, safely!

Lose 5! Lose 10! Lose 50 pounds! Whether reducing is a new idea to you. Whether you've made dozens of useless attempts. Helena Rubinstein's revolutionary new discovery REDUCE-AID, promises you effective results. Just take 4 to 6 of the medically formulated, flavorful Reduce-Aid tablets daily, follow the easiest diet plan in the world and within a reasonably short time, wear a smaller size...have a younger figure.

See the Sunday brunches, bedtime snacks, delectable desserts—with no calorie counting! You eat the foods you like and you eat often, so no fits of depression and irritability overtake you as with ordinary reducing diets.

**ECONOMICAL—140 TABLETS, 2.95**  
You get 140 Reduce-Aids, a 4-week supply at just 2.95, complete with a purse kit to carry a day's needs. Start taking Reduce-Aids, and start taking off weight, today!

### MEDICALLY SOUND METHOD

Reduce-Aid tablets are safe, never laxative or bloating. They are fortified with vitamins and minerals to help give you more energy and vitality than ever. The exclusive Helena Rubinstein ingredient, Appe-Curb\*, helps tame a runaway appetite, also helps you cut down on smoking.

### YOUR PERSONAL REDUCING PLAN

With Reduce-Aid you get free, Helena Rubinstein's Reduce Book, with four medically tested diet plans from which to choose.

AT COSMETIC COUNTER

## McCOWN —SELF-SERVICE— DRUG STORE

1327 El Prado, Torrance  
Pacific Coast Highway at Western in Harbor City

## 'Custom Made' DRAPERIES

For Your LARGE PICTURE WINDOW  
(Or Any Area 12 Feet Wide x 84" Long)  
Just Bring Us Your Window Measurements

**\$29.95**  
Other Areas Priced Proportionately

Includes: All Material and Labor

- YOUR CHOICE OF FABRIC INCLUDES: Nubby Ratine; Granite Cloth; Gold Thread Banjo Cloth; Solid Bark Cloth . . . In a full range of Decorator Colors.
- GENEROUS 100% FULLNESS Using 20 yards of 48" fabric.
- FRENCH PLEATMASTER HEADING
- LUXURIOUS 4" DOUBLE BOTTOM HEMS

**Master Buff Mfg. Co.**  
2431 COMPTON BLVD.  
DA. 4-9313 (Near Crenshaw)